

# ANDREY KASATSKY

MARKETING

GRAPHIC DESIGN

WEB DESIGN

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ANDREY KASATSKY

513.226.1490

andreyusa@gmail.com

www.andreyusa.com

AUTHORIZED TO WORK IN  
THE **US** FOR ANY EMPLOYER



- Animation
- Marketing
- Web Design
- Compositing
- 3d Modeling
- Graphic Design

*I have a strong background in computer graphics, art design, and video production, plus I have more than 20 years of experience in Fine Arts. I believe that my skill set and experience would benefit your company. Enclosed is my resume and portfolio which further outlines my qualifications.*

SUMMARY OF QUALIFICATIONS		
<p><b>MARKETING</b></p> <p>Managing marketing department. Gathering and analysing marketing data, developing and implementing short and long term goals.</p>	<p><b>ANIMATION/RIGGING</b></p> <p>Creating realistic and stylized animation Rigging &amp; Skining 3d models for use for animation using 3d models or motion capture.</p>	<p><b>VIDEO EDITING</b></p> <p>Creating videos for educational or promotional use Encoding videos for web, mobile devices, DVD or Blue-Ray use.</p>
<p><b>WEB DESIGN</b></p> <p>Creating business and personal websites</p>	<p><b>MOTION CAPTURE</b></p> <p>Cleaning of motion capture data, and transferring it to a digital model.</p>	<p><b>OFFICE SOFTWARE</b></p> <p>Creating various office documents, such as: letters, resumes, calculators...</p>
<p><b>GRAPHIC DESIGN</b></p> <p>Creating visually compelling content for print and web.</p>	<p><b>TEXTURING</b></p> <p>Photorealistic texturing.</p>	<p><b>VFX/COMPOSITING</b></p> <p>CG Integration with live-action plates, rotoscoping, Live footage tracking, green screen keying, 3d tracking in order to solve the camera position, digital matte painting, converting footage to stereo.</p>
<p><b>3D MODELING</b></p> <p>Creating 3d models for movies, television, gaming, animation and 3d printing.</p>		

SOFTWARE SKILLS		
<ul style="list-style-type: none"><li>• Adobe After Effects</li><li>• Adobe Illustrator</li><li>• Adobe InDesign</li><li>• Adobe Photoshop</li><li>• Adobe Premiere</li><li>• Autodesk Maya</li><li>• Autodesk Motion Builder</li><li>• BaseCamp</li></ul>	<ul style="list-style-type: none"><li>• CSS</li><li>• Google AdWords</li><li>• Google Analytics</li><li>• HTML</li><li>• Imagineer Systems Mocha Pro</li><li>• Infusion Soft</li><li>• Microsoft Excel</li><li>• Microsoft Word</li></ul>	<ul style="list-style-type: none"><li>• Newtek Lightwave 3D</li><li>• Open Office Calculator</li><li>• Open Office Writer</li><li>• Pixologic Zbrush</li><li>• The Foundry Modo</li><li>• The Foundry Nuke</li><li>• The Pixel Farm PFTrack</li><li>• Wordpress CMS</li></ul>

EMPLOYMENT				EDUCATION	REFERENCES	AWARDS
<div>TRAX FINANCIAL, TRAX AIR, MONUMENT LIFE</div> <div>MARKETING DIRECTOR , GRAPHIC DESIGNER, WEB DESIGNER</div> <div>Managing marketing department, developing and implementing short and long term goals. Creating visually compelling content for web, print and video.</div>	2014 – Present	<div>CININNATI BALLET</div> <div>SOLOIST BALLET DANCER</div> <div>Working in team of 30+ people. Following the vision of guest choreographers and artistic director. Performing in ballet productions at home and abroad.</div>	1999 - 2004	<div>OCCUPATIONAL BACHELOR DEGREE IN VISUAL EFFECTS</div> <div>DIGITAL ANIMATION AND VISUAL EFFECTS SCHOOL.</div> <div>Orlando, FL, USA.</div> <div>2009 - 2010</div>	<div>MITCH LARRIVEE</div> <div>DIGITAL MEDIA ANALYST, Cybear Interactive</div> <div>(407) 473-3726</div> <div>mittchell.larrivee@gmail.com</div>	<div>DIGITAL WIZARD GRAND PRIX WINNER</div> <div>POPULAR PHOTOGRAPHY MAGAZINE</div> <div>I won first, in magazine’s history, photo manipulation contest</div> <div>2004</div>
<div>YOUTH AMERICA GRAND PRIX</div> <div>WEB DESIGNER, GRAPHIC DESIGNER</div> <div>Managing/backing up multiple websites. Creating visually compelling content for web, print and video.</div>	2007 – Present	<div>BALLET INTERNATIONALE</div> <div>SOLOIST BALLET DANCER</div> <div>Working in team of 20+ people. Following the vision of guest choreographers and artistic director. Performing in ballet productions at home and abroad.</div>	1997 - 1999	<div>BACHELOR DEGREE (TEACHER/CHOREOGRAPHER)</div> <div>MOSCOW COLLEGE OF THEATRICAL ARTS (GITIS).</div> <div>Moscow, Russia.</div> <div>1992 - 1996</div>	<div>BRADEN CHENOT</div> <div>STAFF ACCOUNTANT, Mattamy Homes</div> <div>(863) 899-3104</div> <div>Bradenchenot@yahoo.com</div>	
<div>DAVE SCHOOL, ORLANDO, FL</div> <div>BLOCK 4, PRODUCTION COORDINATOR</div> <div>Managing group of 20+ students, working closely with the production director and class teacher. Solving creative and technical problems within artistic pipeline.</div>	2010 – 2014	<div>MOSCOW CLASSICAL BALLET</div> <div>CORPS DE BALLET</div> <div>Working in team of 60+ people. Following the vision of guest choreographers and artistic director. Performing in ballet productions at home and abroad.</div>	1992 - 1997	<div>HIGH SCHOOL DIPLOMA</div> <div>ACADEMY OF THE BOLSHOI THEATER (MAHU).</div> <div>Moscow, Russia.</div> <div>1984 - 1992</div>	<div>ARTISTIC DIRECTOR</div> <div>ARTISTIC DIRECTOR, Clermont Academy of Dance</div> <div>(407) 716-1825</div> <div>misskaren@clermontdance.com</div>	
<div>MILWAUKEE BALLET</div> <div>LEADING ARTIST</div> <div>Working in team of 30+ people. Following the vision of guest choreographers and artistic director. Performing in ballet productions at home and abroad.</div>	2004 - 2009			TESTIMONIALS		
				<div>ANTHONY MARIGLIANO</div> <div>SIMULATION SPECIALIST, COMPOSITOR</div> <div>Andrey is an exceptional and multi-talented artist. His discipline and motivation to hold himself, along with everyone else around him, to the highest possible standard is both inspiring and what sets him apart from the rest. I would absolutely love to work with him again in the future, and I’m positive he’d make a very valuable addition to any team.</div>		<div>MICHAEL KEITH</div> <div>DIRECTOR OF CAREER SERVICES</div> <div>Andrey is a very talented artist and the work he did while a student at The DAVE School was always of the highest quality. Even though Andrey’s work was regularly superior, he was always humble and open to any critiques. I know that he will succeed in whatever he endeavors to accomplish. Besides from being very artistic and professional, Andrey is also a genuinely friendly person and would fit well into any environment. I whole-heartedly recommend Andrey Kasatsky!</div>
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# MONUMENT **LIFE**

COMPANY  
PROJECT  
RESPONSIBILITIES

MONUMENT LIFE  
WEBSITE & COLLATERALS  
CREATION OF THE WEBSITE & COLLATERALS

MONUMENT **LIFE**

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First Name

Last Name

Phone

Zip Code

Submit

Monument Life Insurance Buying Options & Information

Please leave your phone number and we will call you back

Name

Phone

Submit

Who We Are

We are Monument Life, an insurance company specializing in providing life insurance coverage. Call us today 1-800-342-1851 and we will provide you with accurate information and the ability to immediately quote for a lifetime insurance policy.

2,354  
Issued Policies

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Since life insurance, which can be a most important option, provides financial protection for your loved ones, you should consider purchasing life insurance. We have a variety of term life insurance policies to choose from. Call us today 1-800-342-1851 and we will provide you with accurate information and the ability to immediately quote for a lifetime insurance policy.

12  
Years in Business

When should I buy life insurance?

Life insurance is suitable for most people regardless of age or situation. However, it's often suggested that you should consider buying life insurance early - ideally even before you start your career. The reason for this is that age is a key factor in the cost of your

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Our Customers Testimonials

Thank you for giving the policy info for me & my family. A lifetime insurance professional, rather than a salesperson without any insurance experience. I have recommended you to several of my friends.

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Life insurance is suitable for most people regardless of age or situation. However, it's often suggested that you should consider buying life insurance early - ideally even before you start your career. The reason for this is that age is a key factor in the cost of your

You Made a Right Choice

Life insurance is suitable for most people regardless of age or situation. However, it's often suggested that you should consider buying life insurance early - ideally even before you start your career. The reason for this is that age is a key factor in the cost of your

QUOTE HOTLINE

1-800-342-1851

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ANDREY KASATSKY / PORTFOLIO

ANDREY KASATSKY / PORTFOLIO

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# Traxair

COMPANY  
PROJECT  
RESPONSIBILITIES

TRAX AIR  
VARIOUS MARKETING PROMOS  
CREATION OF VARIOUS PROMOS FOR MARKETING



## INTRODUCTION



## BENEFITS



- Easy Online Scheduling
- Professional Crew
- Availability Trading for Time
- Professional Maintenance
- Factory trained Cessna technicians
- Low cost per hour
- Engines on TAP
- VIP Private Lounge





ABOUT THE PLANE

The Cessna Citation 1 (CJ1) is a light corporate jet with a cruising speed of 437 MPH and 5 to 6 passenger seats. The exterior of the airplane is white with gold, green, and tan stripes, while the interior includes: tan leather seats, high gloss cabinetry, an aft flushing toilet, and an aft belted lavatory. Its private jet speed and features give you class while the compact size allows for entry and exit of smaller sized airports.



The main passenger cabin has a 5 inch dropped aisle that provides 4.8 ft. of headroom and is 4.83 feet wide. There is a 30 cubic foot external baggage area accompanied by a 15 cubic foot baggage compartment in the nose.

CONTACT US



319 N Crystal Lake Drive  
Orlando, FL 32803

(407) 896-0721  
(877) 576-2359

sales@traxairshares.com  
www.TraxAir.com



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- Professional Maintenance
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- Low cost per hour
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- VIP Private Lounge



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WHERE DREAMS TAKE FLIGHT



HANGAR COOKOUT! MAY 1, 2015 6:00PM



Come hang out in the hangar with the Trax Air Family!

- + Free food and drinks
- + Featured aircraft on display
- + Opportunity to learn more about flight training, aircraft maintenance, or aircraft charters

An Airport Community Building Event  
At Trax Air Maintenance

Orlando Executive Airport | 3122-C E. Amelia St. Orlando, FL 32803



HANGAR COOKOUT! MAY 1, 2015 6:00PM



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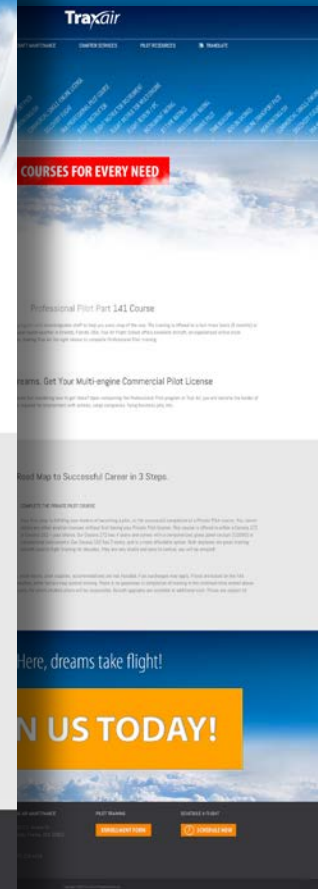
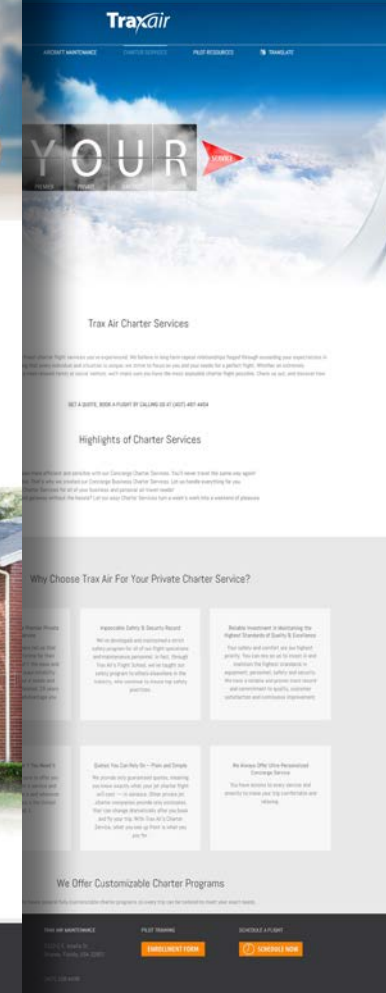
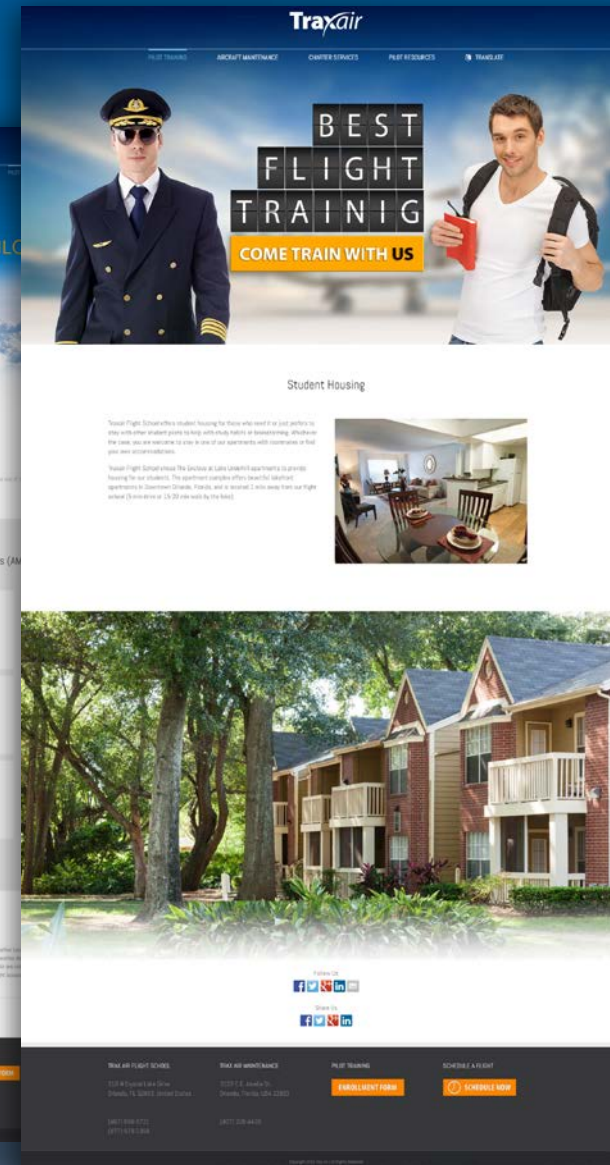
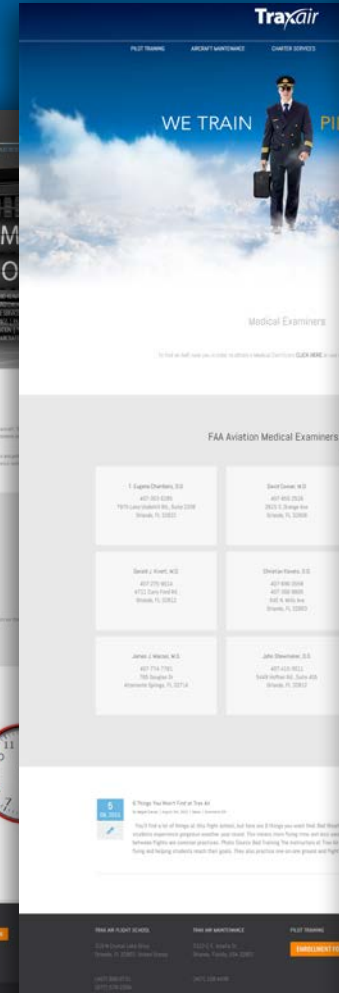




# Traxair

## COMPANY PROJECT RESPONSIBILITIES

TRAX AIR  
TRAX AIR WEBSITE  
CREATION OF THE WEBSITE AND IMAGERY







Board designs featuring artwork by **GUY HARVEY**



EZ RIDER

KEY WEST

MAKO FISHING





*"My love for paddle surfing relates to the physical and mental demands which keep my mind sharp and my body young."*

HEATHER WILCOX

**SURF SUP BLACKTIP**    **FASTER DRIVE AND BETTER TAIL RELEASE FOR EXPERIENCED SURFERS**

- ⌘ EPS Foam Core/ Resin Research Epoxy
- ⌘ Full Vector Net Top and Bottom
- ⌘ Speed Spray Finishing Coat
- ⌘ Accessory Grommets
- ⌘ FCS Traction Pad
- ⌘ GoPro Mount
- ⌘ FCS II Fins
- ⌘ 5 Fin Set-up

LENGTH	WIDTH	THICKNESS	BOARD WEIGHT	VOLUME
8'6"	29"	4"	17lbs	111.1L
9'6"	30.5"	4.5"	19lbs	146.6L
10'	31.5"	4.63"	19.7lbs	163.7L

*"It's rare in the paddleboard industry to have something that's made in the United States, people know that quality comes with American made!"*

ERIE PEEPLES

**SURF SUP MISFIT**    **GIVES EASE OF PADDLING AND MAINTAINS SPEED DOWN THE LINE**

- ⌘ EPS Foam Core/ Resin Research Epoxy
- ⌘ Full Vector Net Top and Bottom
- ⌘ Speed Spray Finishing Coat
- ⌘ Accessory Grommets
- ⌘ FCS Traction Pad
- ⌘ GoPro Mount
- ⌘ FCS II Fins
- ⌘ 5 Fin Set-up

LENGTH	WIDTH	THICKNESS	VOLUME
7'6"	30.0"	4.38"	112.5L
8'6"	31.0"	4.50"	135.4L
9'	32.0"	4.62"	151.3L



COMPANY  
PROJECT  
RESPONSIBILITIES

WATERSEGE  
VARIOUS MARKETING PROMOS  
CREATION OF VARIOUS PROMOS FOR MARKETING



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- Open Race at 12:00pm on WatersEdge Viper Race boards
- SUP Fishing: 11:00 and 3:00
- Open Demo: 10am to 5pm



Please sign up at SkiWorld or by emailing [sales@watersedgesup.com](mailto:sales@watersedgesup.com)







WATERS  
EDGE<sup>SUP</sup>

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AMERICAN MADE PADDLEBOARDS  
DESIGNS BY GUY HARVEY





EZ RIDER "CRUISER"

KEY WEST "ZEPHYR"

MAKO FISHING "PRO ANGLER"



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WatersEdgeSup

SURF MODELS

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- ~ EPS Foam Core/ Resin Research Epoxy
- ~ Full Vector Net Top and Bottom
- ~ Speed Spray Finishing Coat
- ~ Accessory Grommets
- ~ FCS Traction Pad
- ~ GoPro Mount
- ~ FCS II Fins
- ~ 5 Fin Set-up

CLEAR

BLUE

GREEN

AVAILABLE  
COLORS

YELLOW

ORANGE

PINK



BLACKTIP

MISFIT

UFO

PHANTOM

CROSS STEP



RACING SERIES



VIPER

VIPER ELITE

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<b>COMPANY</b> <b>PROJECT</b> <b>RESPONSIBILITIES</b>	USBOARDCO VARIOUS MARKETING PROMOS CREATION OF VARIOUS PROMOS FOR MARKETING
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ABOUT US    WHAT WE DO    INQUIRY



COMPANY  
PROJECT  
RESPONSIBILITIES

USBOARDCO  
USBOARDCO WEBSITE  
CREATION OF THE WEBSITE AND IMAGERY

COMPANY  
PROJECT  
RESPONSIBILITIES

USBOARDCO  
USBOARDCO COINS  
CREATION OF ANNIVERSARY COINS





ERIE

Wake

American Made Wakesurfers

ASHLEY KIDD PRO

ADDED FEATURES:

STOCK DIMENSIONS:

• VECTOR NET CARBON (TAIL PATCH)

• CARBON STRIP (TOP, BOTTOM)

• FCSII FIN SYSTEM

LENGTH:

4'2"

4'6"

4'10"

5'2"

INTERMEDIATE PROFESSIONAL

Wake Surfer

AVAILABLE COLORS

THE ASHLEY KIDD PRO MODEL WAS DESIGNED TO MATCH HER PROGRESSIVE MANEUVERS AND SMOOTH STYLE OF WAKESURFING. SHAPED THINNER AND LIGHTER, THE BOARD FEATURES A SINGLE CONCAVE RUNNING THROUGH THE ENTIRE LENGTH GIVING THIS BOARD A TON OF ACCELERATION AND LIFT TO PUT IT ABOVE THE WAKE. A QUAD FIN SETUP WITH A WIDE TAIL GIVES THE BOARD DRIVE YET CAN STILL TURN QUICKLY IN THE POCKET, BUT CAN ALSO BE RIDDEN AS A DOUBLE FIN FOR EASILY CONTROLLED SPINS. FEATURES THE FCSII SYSTEM AND IS MADE FROM 1LB EPS FOAM.

THE PRO

ADDED FEATURES:

STOCK DIMENSIONS:

• VECTOR NET CARBON (TOP & BOTTOM)

• CARBON STRIP (TOP & BOTTOM)

• FCSII FIN SYSTEM

LENGTH:

4'6"

4'10"

5'2"

WIDTH:

19.5"

19.5"

19.75"

THICKNESS:

1.87"

1.87"

2.12"

INTERMEDIATE PROFESSIONAL

Wake Surfer

AVAILABLE COLORS

THE PRO MODEL WAKESURF FEATURES A MORE NARROW OUTLINE THROUGH THE NOSE INTO A SINGLE WING AND OPTIONAL SQUASH OR DIAMOND TAIL. FULL SINGLE CONCAVE RUNS FROM NOSE TO TAIL GIVING THE BOARD BOTH LIFT AND SPEED IN THE WAKE. DESIGNED FOR THE RIDER LOOKING FOR MORE PERFORMANCE BOTH IN THE WAKE AND ABOVE IT. THE PRO IS SET UP AS A TRI-FIN FEATURING THE FCSII SYSTEM AND IS MADE FROM 1.5LB EPS FOAM.

BIG TOE

ADDED FEATURES:

STOCK DIMENSIONS:

• VECTOR NET CARBON (TOP & BOTTOM)

• CARBON STRIP (BOTTOM)

• FCSII FIN SYSTEM

LENGTH:

4'8"

5'0"

5'4"

5'8"

WIDTH:

20"

20.5"

20.75"

21"

THICKNESS:

1.87"

2"

2.12"

2.25"

VOLUME:

21.8L

24.8L

28.4L

32.4L

BEGINNER ADVANCED

Wake Surfer

AVAILABLE COLORS

BASED ON A PERFORMANCE LONGBOARD, THE BIG TOE BRINGS TOGETHER AN OUTLINE THAT ANY EXPERIENCE LEVEL CAN RIDE. FEATURING A CHIMED RAIL AND SINGLE TO DOUBLE CONCAVE, THE BIG TOE IS PERFECT FOR CRUISING OR SMOOTH CARVING WITH PLENTY OF ACCELERATION AND LIFT. A TRI-FIN SETUP ALLOWS DRAWN OUT TURNS BUT ALSO CAN BE RIDDEN AS A SINGLE FOR FOR EXPERIENCED RIDERS WHO WANT A BIT MORE LOOSENESS IN THE TAIL. FEATURES THE FCSII SYSTEM AND IS MADE FROM 1.5LB EPS FOAM.

ERIEWAKE

(321) 558-2879

Wake

Surfer

220 DALE STREET, EDGEWATER, FL 32132

WWW.ERIEWAKE.COM INFO@ERIEWAKE.COM FACEBOOK: ERIEWAKE




# MONUMENT ADJUSTMENT BUREAU

## COMPANY PROJECT RESPONSIBILITIES

MONUMENT ADJUSTMENT BUREAU  
VARIOUS MARKETING PROMOS  
CREATION OF VARIOUS PROMOS FOR MARKETING



<b>Choose Us</b>  Why Monument Adjustment Bureau? Our employees exemplify our motto: Integrity Above All.  Monument Adjustment Bureau, LLC is a full service, national collection agency that is large enough to provide our clients with same options that the industry's largest agencies provide, yet small enough to ensure that all of our clients receive a personalized level of service that the largest of agency's can't provide. Our receivable management services are designed to maintain your image. We focus on providing a good customer experience to give you the peace of mind you are looking for. Our call center staff and management are experienced in collecting all forms of utility accounts, including electric, gas, water, sewer, cable, internet and telephone. Based on foundation of mutual respect, we build lasting relationships with our employees, our clients and their customers.	<b>Contact Us</b>  Monument Adjustment Bureau, LLC 12000 Research Parkway Suite #100 Orlando, Florida 32826	<b>MONUMENT ADJUSTMENT BUREAU</b>  <b>We Understand We Connect We Collect</b>
	<b>Connect with Us</b>  (407) 308-3999 www.MonumentAdjustment.com www.linkedin.com/company/monument-adjustment-bureau-llc	

<b>Our Mission</b>  Is To Provide an Fabrically Run and Fully Compliant Call Center that Maintains our Clients' Integrity and Their Customers Respect	<b>Make the Right Move</b>  	<b>Our Vision</b>  By Leveraging Technology and Hard Work, Provide a Superior Level of Customer Service to our Clients and Their Customers and HELP Bridge the Gap between Client and Customer
<b>Personnel</b>  Our hiring practices focus on recruiting call center professionals who handle customer contact in an environment that embraces positive communication, rewards Customer Friendly behavior and produces a Good Customer Experience.	<b>Technology</b>  To leverage the advantages of today's technology, we've partnered with a select group of vendors to provide a platform which seamlessly integrates database management, skip-tracing tools and a feature-rich VOIP telephone system. To provide tech savvy customers with the ability to make a payment anywhere, at any time through any channel, we've built a customer facing website offering online account negotiation along with numerous payment options.	<b>Best Practices</b>  To optimize performance and provide our clients with world-class best practices, we continuously analyze and audit internal processes, network with peers, maintain association memberships and attend receivable management conferences. We integrate the ideas gained during these "strategy sessions" into our minimum account resolution standards and evolve as the industry evolves.
		



**MONUMENT  
ADJUSTMENT BUREAU**

*We're Here to Help*



**SALES PACKAGE | 2015**



**MONUMENT  
ADJUSTMENT BUREAU**

The foundation of our business is to produce best-in-class liquidation rates for our clients. To attain these results, Monument Adjustment Bureau has formulated a series of best practices which achieves account recovery via phone calls and a sequential letter series, skiptracing, and compliance audit review.

Monument Adjustment Bureau is experienced and effective in several different industries. At Monument Adjustment Bureau, we pursue the debts that are known to be hard to collect. We have what it takes to turn accounts around and bring in last revenue.

Our firm stands behind the belief that it makes good business sense to perform our receivable management operations by providing exceptional customer service.



- No Collection, No Fee
- Online Access to claims anytime
- Nationwide coverage
- Focused on compliance and ethics
- Judgment Enforcement
- Fully licensed & bonded

**STEVEN GRODEN**  
VP of Sales

Monument Adjustment Bureau, LLC  
12000 Research Parkway Suite #100  
Orlando, Florida 32826-2944Office: (407) 308-3999  
Mobile: (407) 381-2215  
Email: sgroden@monumentadjustment.com



**MONUMENT  
ADJUSTMENT BUREAU**

The foundation of our business is to produce best-in-class liquidation rates for our clients. To attain these results, Monument Adjustment Bureau has formulated a series of best practices which achieves account recovery via phone calls and a sequential letter series, skiptracing, and compliance audit review.

Monument Adjustment Bureau is experienced and effective in several different industries. At Monument Adjustment Bureau, we pursue the debts that are known to be hard to collect. We have what it takes to turn accounts around and bring in last revenue.

Our firm stands behind the belief that it makes good business sense to perform our receivable management operations by providing exceptional customer service.



- No Collection, No Fee
- Online Access to claims anytime
- Nationwide coverage
- Focused on compliance and ethics
- Judgment Enforcement
- Fully licensed & bonded

**STEVEN GRODEN**  
VP of Sales

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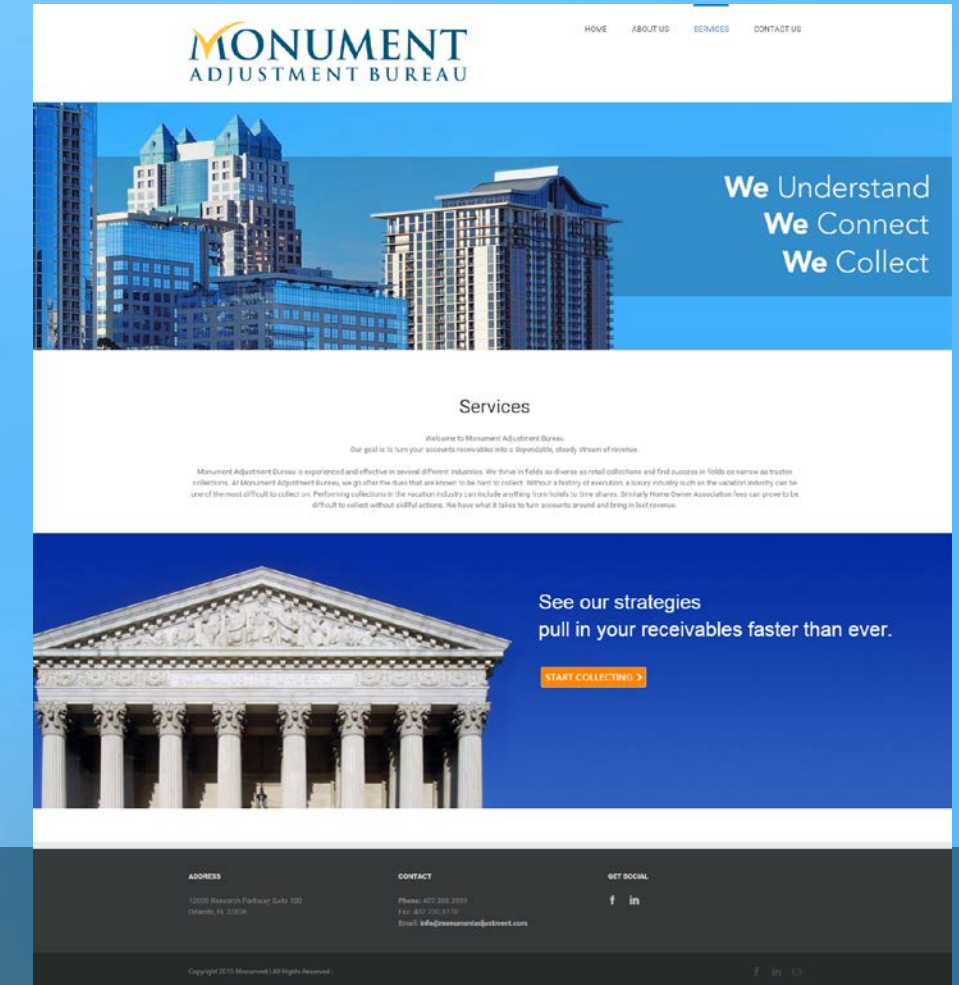
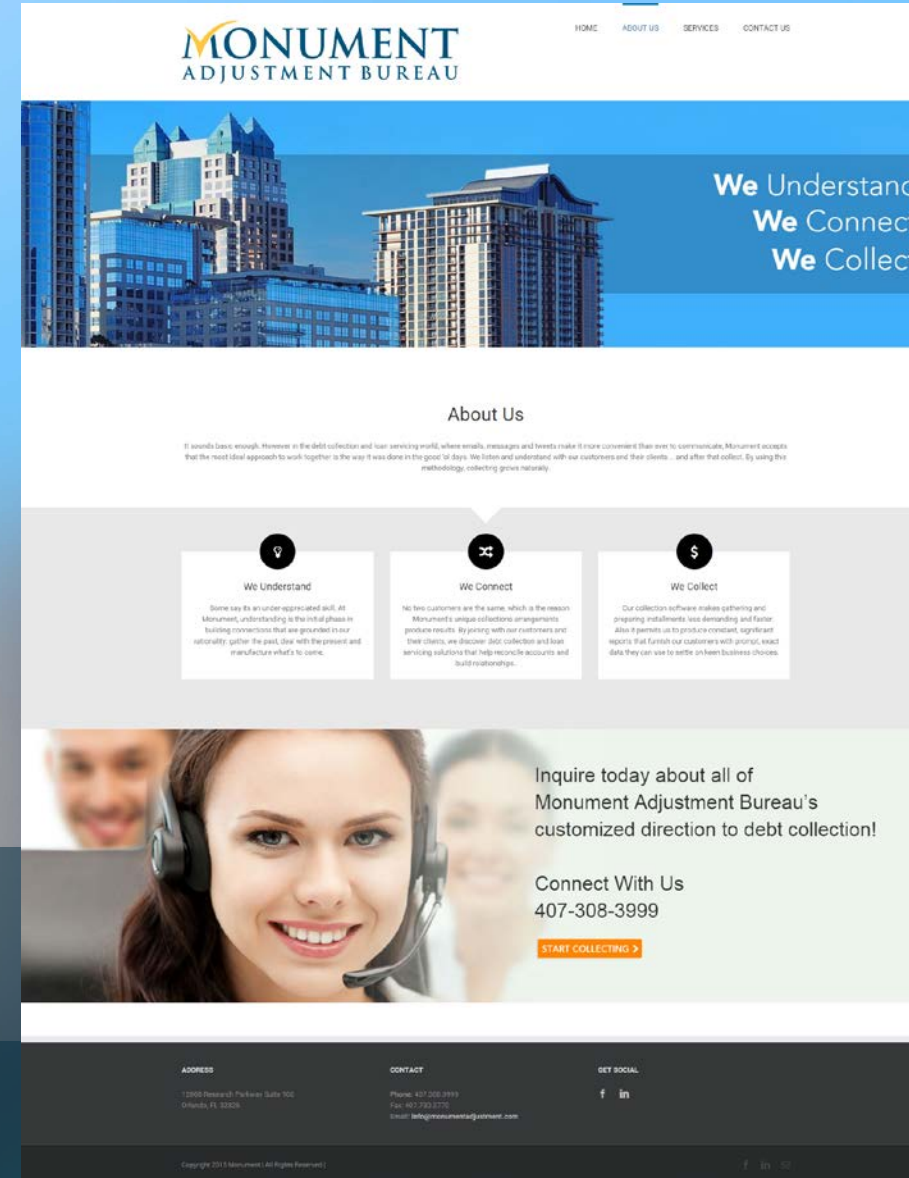


We Understand  
We Connect  
We Collect

START COLLECTING >

COMPANY  
PROJECT  
RESPONSIBILITIES

MONUMENT ADJUSTMENT BUREAU  
MONUMENT ADJUSTMENT BUREAU WEBSITE  
CREATION OF THE WEBSITE AND IMAGERY





Building relationships.  
Building trust. Building value.

▼ LEARN HOW WE CAN HELP YOU

COMPANY  
PROJECT  
RESPONSIBILITIES

TRAX CAPITAL  
TRAX CAPITAL WEBSITE  
CREATION OF THE WEBSITE AND IMAGERY



BACK TO THE TOP

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ANDREY KASATSKY / **PORTFOLIO**

Building relationships.  
Building trust. Building value.

▼ LEARN HOW WE CAN HELP YOU

We are in tune with today's debt and real estate investment markets. Today, you need trusted partners who can see around the curve and anticipate the market dynamics.

We are a company experienced in creating value, and are experts in the broader trends in the ever-changing world of investments.

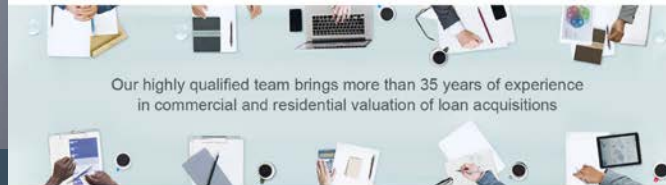


Our most recent transaction was a portfolio containing 100 assets totaling \$292MM

We creatively reposition assets through an efficient management system unique to our company



Our highly qualified team brings more than 35 years of experience in commercial and residential valuation of loan acquisitions



Menu	ADDRESS	GET SOCIAL
<a href="#">Home</a> <a href="#">About Us</a> <a href="#">Investment Approach</a> <a href="#">Transactions</a> <a href="#">Contact Us</a> <a href="#">News &amp; Articles</a>	230 S Orange Ave, 28th Floor Orlando, FL 32801 Phone: 407.277.0565 Fax: 407.550.5557	<a href="#">Twitter</a> <a href="#">LinkedIn</a>

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## About Us



### Team

Our team has over 35 years of experience in banking and real estate workouts.

FIND OUT MORE >



### Support

Affiliated companies from title to property management provide additional support in the acquisition and/or disposal of assets.

FIND OUT MORE >



### Diversification

We acquire a diverse group of assets through our unique banking and lending relationships.

FIND OUT MORE >



### Acquisitions

Our completed acquisitions have ranged from \$1 million to \$50 million in 13 different asset classes.

FIND OUT MORE >



### Assets

Trax has acquired more than \$200 million in commercial real estate and corporate debt portfolios within the past two years.

FIND OUT MORE >



### Transactions

Since 2008, Trax Capital Management, along with its investment entities, have invested in and managed over 115 large transactions totaling over \$1.3 billion.

FIND OUT MORE >

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#### ADDRESS

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BACK TO THE TOP

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ANDREY KASATSKY / **PORTFOLIO**





Digital Transformation  
for the Rental Market

### Supercharge Your Portfolio

#### INCREASE

- Automation
- Rental Rates
- Transparency
- Productivity

#### DECREASE

- Expenses
- Manual Work
- Days on Market
- Compliance Risks

 **Michael Daniels**  
Executive Vice President

 321.202.2575 ext 715

 407.221.5615

 200 S. Orange Ave, 28th Floor,  
Orlando, FL 32801

 mdaniels@rentivity.com



[www.Rentivity.com](http://www.Rentivity.com)



#### MARKETING

- Syndication
- Drive Traffic
- Custom Branding
- Real Time Bidding

#### PAYMENTS

- Fast & Secure
- Automatic Payments
- Payment Notification
- Rent & Deposit Collection

#### LEASING

- Lease Renewals
- Tenant Screening
- Lease Population
- Secure E-Sign & Document Storage

#### WORK ORDERS

- Upload Photos
- Complete Checklists
- Track Progress and Cost
- Create, Assign, Approve

End to End Reporting and Automation

321.202.2575  
info@Rentivity.com  
www.rentivity.com

Get started at [Rentivity.com](http://Rentivity.com)



ORLANDO TEST MARKET

Acquisition  
Sessions  
12,059 +697.55%

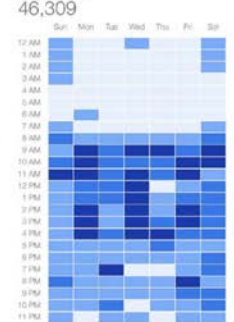


- 42.53% google
- 41.33% (direct)
- 7.39% m.facebook.com
- 1.37% iulia.com
- 0.07% feeding-shares-buttons.com
- 5.90% (all others combined)

#### RESULTS

In June Rentivity soft launched with a digital campaign targeting Orlando Florida. Below are actual Google Analytics screen shots showing impressive performance through all channels including Paid Media and Syndication.

Behavior  
Page Views  
46,309



#### ACQUISITION

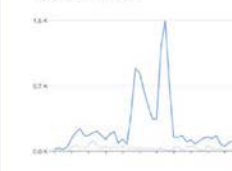
A quick overview of the Rentivity traffic shows 12,059 sessions and the channels that provided that traffic.

#### BEHAVIOR

Rentivity accumulated a massive 46,309 page views for the month of June. This demonstrates easy navigation of the Rentivity site and the willingness of users to pursue more than one listing on the Rentivity platform.

- Each property listed received an average of 2 leads with popular properties receiving as many as 8 leads
- Launched with 53 properties in Orlando and 52% were leased by the first week
- 12% of all visitors registered for the site

Sessions  
12,059 +697.55%



#### DEVICE

Of our 12,059 new sessions for the month of June, 8,554 of them viewed the Rentivity site through a mobile device. This leads insight into how our audience views the site and where to target user interface direction and advertising.

#### CONVERSIONS

In Rentivity Orlando Soft Launch for the month of June, we saw 527 conversions (not counting leads from syndication). This shows us that our user base understands the Rentivity process and is willing to sign up.

Conversions  
Goal Completion  
527



#### BOUNCE RATE

An impressive bounce rate of only 61% is also an indication the Rentivity campaign is targeting to the proper demographics. The current industry bounce rate is 86%.

Bounce Rate  
61.26%



[www.Rentivity.com](http://www.Rentivity.com)  
321.202.2575



info@Rentivity.com  
[linkedin.com/company/Rentivity](https://www.linkedin.com/company/Rentivity)





### BECOME A VERIFIED RENTIVITY RENTER



Apply once to choose from multiple homes for which you know you're approved.

**WINNING BIDDER**  
CREDIT: GREAT  
EVICTED: NONE  
RECORD: NONE

**APPROVED**

4  RENTING MADE EASY

### ACCESS ANYWHERE, ANY TIME, ON ANY DEVICE



The Rentivity platform is accessible on any internet connected device and allows full transparency into the details of your properties. Check the status of rent payments, work orders, vacancies, days on the market, and overall profits from wherever you are on any device.

6  RENTING OUT PROPERTIES JUST GOT WAY EASIER

### APPLICANTS ALREADY QUALIFIED

Prior to bidding on any properties, prospective tenants must complete our application and screening process. Then, users may bid on any properties for which they qualify, making the process easier and more efficient for your property managers.




**QUALIFIED**  
CREDIT: GREAT  
EVICTED: NONE  
RECORD: NONE

**NOT QUALIFIED**  
CREDIT: GREAT  
EVICTED: NONE  
RECORD: NONE

4  RENTING OUT PROPERTIES JUST GOT WAY EASIER

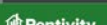
### AUTOMATION = PRODUCTIVITY



**LEASE SIGNING**  
Once a tenant has placed a winning bid, their lease is automatically generated and ready to e-sign.

**RECEIVING PAYMENTS**  
Payments are made directly through the Rentivity system, and automated notifications remind tenants when rent is due.

**MANAGING WORK ORDERS**  
Tenants can place automated work orders through the system, notifying you when maintenance is required.

6  RENTING MADE EASY

### ACCESS ANYWHERE, ANY TIME, ON ANY DEVICE


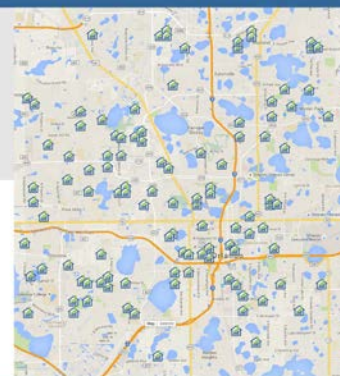



The Rentivity platform is accessible on any internet connected device, making it possible to search rentals, pay your rent, or place work orders from wherever you are.

7  RENTING MADE EASY

### YOUR LISTINGS IN ALL THE RIGHT PLACES

The Rentivity system syndicates your listings to multiple sites, ensuring the largest audience exposure for your properties.

3  MANAGING PROPERTIES JUST GOT WAY EASIER





COMPANY  
PROJECT  
RESPONSIBILITIES

DAVE SCHOOL  
PRINTING AND WEB ADS  
CREATION OF VARIOUS ADS FOR PRINT & WEB

# DAVE SCHOOL

THE DIGITAL ANIMATION  
& VISUAL EFFECTS SCHOOL

THE DIGITAL ANIMATION & VISUAL EFFECTS SCHOOL



# DAVE SCHOOL

For over a decade, The DAVE School's production driven curriculum has helped build true character in graduates, many of whom have gone on to work at WETA Digital, ILM, DreamWorks, Disney and other top studios.

Gain the confidence and skills to stand strong and show your true potential as a digital artist at The DAVE School.

(855) 328-3839  
www.daveschool.com

## BUILDING CHARACTER

TO SPEAK WITH ADMISSIONS OR TO SCHEDULE A TOUR, PLEASE CALL (855) 328-3839  
THE DAVE SCHOOL IS LOCATED ON THE BACK LOT OF UNIVERSAL STUDIOS® IN ORLANDO, FLORIDA  
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3D ARTIST MAGAZINE  
ISSUE 71 | JULY 2014

DAVE  
SCHOOL  
www.daveschool.com

# DAVE SCHOOL

THE DIGITAL ANIMATION & VISUAL EFFECTS SCHOOL

BLOCK 4  
PRODUCTION  
WEEK 3



**JACOB MATHIS**  
STUDENT AT THE DAVE SCHOOL

I always wanted to work in visual effects but I had no idea how to do it. After a year at the DAVE School I now have the skills and understanding to achieve my goals.

**RYAN BORER**  
STUDENT AT THE DAVE SCHOOL

Through the support and instruction of experienced and professional teachers, DAVE School has helped me to grow as an artist.



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3D WORLD MAGAZINE  
ISSUE 185 | JUNE 2014



DAVE SCHOOL

JUMPSTART YOUR CAREER IN 3D

DAVE SCHOOL

www.daveschool.com

BLOCK 3

TEXTURING

WEEK 3

ERIC MILLS

STUDENT AT THE DAVE SCHOOL

It is astounding how much the quality of my work increases every week. As a student at the DAVE School, I am surrounded by industry veterans that have a wealth of experience and they are here to make sure their students are prepared to enter the industry. I am confident that what I am learning here will make me a stronger artist and a competitive professional.

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3D ARTIST MAGAZINE  
ISSUE 72 | AUGUST 2014

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JOIN THE WORLD OF VISUAL EFFECTS

DAVE SCHOOL

www.daveschool.com

ANDREY KASATSKY

GRADUATE OF THE DAVE SCHOOL

The DAVE School helped me to master a variety of 3D applications and allowed me to channel my creativity in ways that I couldn't imagine before.

JUMPSTART YOUR CAREER IN VISUAL EFFECTS INDUSTRY

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PRINT AD PROTOTYPE  
PRINT & WEB MARKETING CAMPAIGN | 2014

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JOIN THE WORLD OF VISUAL EFFECTS

JOHN DOW

GRADUATE OF DAVE SCHOOL

"DAVE SCHOOL GAVE ME EVERYTHING TO BECOME A PART OF VISUAL EFFECTS WORLD"

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IT'S LIKE A CANDY FOR YOUR MIND

BLOCK 1

MODELING

WEEK 2

KIM SUNGJOONG

STUDENT AT THE DAVE SCHOOL

"Dave School taught me not only how to create beautiful artwork, but also how to make it better. It requires me every day and makes me keep developing myself. I cannot wait to become a professional visual effects artist and use my skill set in the industry."

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JOIN OUR WORLD

DAVE SCHOOL

www.daveschool.com

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MODELING

WEEK 2

JACKIE & RYAN

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PRINT AD PROTOTYPE  
PRINT & WEB MARKETING CAMPAIGN | 2014

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JUMPSTART YOUR CAREER IN 3D

COMPLETED IN THE FIRST 10 DAYS OF SCHOOL

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3D ARTIST MAGAZINE  
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